

# HEARCARE

## Newsletter

### WHAT'S IN THIS ISSUE:

- Article
- Patient Spotlight
- Dear Dr. HearCare Q&A
- Updates and Events Calendar

## When to Upgrade

**Like everything we use, our hearing devices have a finite lifespan. You should consider upgrading at certain times, even when everything seems to be working fine.**

**Typically, they'll last about three to six years. How long a hearing aid lasts depends on how well it's maintained, the device itself, and general wear and tear.**

**Most people only start thinking about replacing their hearing aids when they stop working reliably or stop working completely. However, that's not the only reason you should consider upgrading your hearing aid.**



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## **You're experiencing changes in your hearing**

**Our hearing tends to worsen as we get older. That means our hearing aids will need to adjust along with us. If you're not feeling that "like new" performance from your hearing devices, your hearing may have changed beyond the capabilities of your current hearing aids. An upgrade to a new and more powerful platform can give you the boost you need.**

## **You're experiencing changes in your life**

**Starting a new job? New hobby? Moving in with a new roommate or spouse? Changes like this can put demands on your hearing aids – new sounds and social situations to get used to means more demands on your devices. If you were originally fit for hearing aids based on a quieter lifestyle, any of these situations could create a need for hearing aids with more power and new capabilities.**

## **You want more connectivity to the world around you**

**Advances in hearing technology have introduced a lot of features that weren't available just a few years ago. You may have been waiting for these extras but couldn't get them when you were first fit – well, they're here! Oticon hearing aids are smarter than ever, working with your brain to do a better job of separating conversation from background noise, enhancing comprehension, and reducing fatigue.**

**Today's advanced hearing aids are more fun, too. Most can connect easily to all the electronic devices around you – TVs, computers, smartphones, audio equipment and more. And there are more options than ever for size and fit: more colors, completely invisible devices, and newer, more comfortable behind-the-ear hearing aids.**

**Next time you visit your hearing care professional, we urge you to ask, "What's new?" You might be pleasantly surprised by what you find!**

# PATIENT SPOTLIGHT

***Meet***

***Emilia Carrero  
de Moreno***



Emilia and her family had noticed she was not hearing well lately. She went to a provider and was disappointed that they were unable to help her.

Emilia's physician referred her to HearCare and our non-profit organization, Hearing the Call (HTC). HTC was more than happy to help Emilia and was able to fit her with a pair of hearing devices to treat her hearing loss.

Emilia said, "Before getting the hearing aids I was not hearing clearly, so didn't participate and didn't talk much. Now, with the hearing aids, I talk all the time with people and enjoy conversation."

Emilia said she feels grateful to have received help for her hearing and had such a positive experience with HearCare. We feel equally grateful to have Emilia as part of the HTC family.

# *Dear Dr. HearCare*

## NEW TINNITUS CENTER



HearCare is always looking for ways to expand our knowledge and provide more patient care. With this in mind, we will be starting a tinnitus management clinic at HearCare.

The HearCare Tinnitus Center will provide testing, counseling, and treatments specifically tailored towards tinnitus management and the unique needs of those with bothersome tinnitus. Our Doctors of Audiology have received extensive training on current tinnitus treatments and have completed the American Board of Audiology Tinnitus Management Certification program. We are looking forward to being able to better serve this need in our community.

*Do you have a question we can answer?  
Email Dr. HearCare at: [info@myhearcare.com](mailto:info@myhearcare.com)*

# UPCOMING EVENTS

## january 2025

**January 1st- New Year's Day  
Offices will be closed**



## february 2025

**February 14th- Valentine's Day**



## march 2025

**March 6th- Dr. Pulido's birthday**

**March 17th- Eileen's birthday,  
St. Patrick's Day**



Be on the lookout for more information regarding our monthly events!